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Company Announcements Office  
Australian Securities Exchange Limited

**Prime Financial Group Ltd**  
ACN 009 487 674

Level 17, Como Office Tower  
644 Chapel Street  
South Yarra VIC 3141

Tel 03 9827 6999  
Fax 03 9827 9100

[enquiries@primefinancial.com.au](mailto:enquiries@primefinancial.com.au)  
[www.primefinancial.com.au](http://www.primefinancial.com.au)

**Prime Financial Group Ltd (Prime – ASX code PFG)  
Retirement/Appointment of Independent Non-Executive Chairman**

Effective 1 March 2019 Mr Paul Cowan is retiring as Independent Non-Executive Chairman and Director of Prime.

Mr Cowan has been a Director of Prime for three years and Chairman for two of those years. Mr Cowan has been instrumental in improving Prime's Governance and guiding the revision to Prime's business model to that of a full-service professional services firm across Accounting & Business Advisory, Wealth Management and Capital Advisory.

Mr Tim Carroll, an existing Non-Executive Independent Director for the past three years, will be assuming the role of Non-Executive Independent Chairman, initially on an interim basis.

The Prime board sincerely thanks Mr Cowan for his service and welcomes Mr Carroll to the role of Chairman.

**About Prime Financial Group**

Prime is an Integrated Accounting, Wealth Management and Capital Advisory firm that operates a direct client advice model and a partnership model with Accounting and Advisory firms. Prime's goal is for clients to receive complete Accounting, Wealth Management and Capital Advice.

For more information on this announcement please contact **Simon Madder (Managing Director / CEO) on (03) 9827 6999.**