

27 November 2015

Company Announcements Office
Australian Securities Exchange Limited

Prime Financial Group Ltd
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Appointment of Non-Executive Director – Mr. Tim Carroll (Effective 27 November 2015) & Other Appointments

The Board is pleased to announce the appointment of Mr. Tim Carroll as an Independent Non-Executive Director of Prime Financial Group Ltd (Prime).

Tim has over 20 years experience in senior marketing and customer relationship management roles and is recognised as an expert in Entertainment, Brand, Digital & Social, Loyalty Marketing and Media.

Tim was formerly the Chief Global Marketing Officer of Village Roadshow Corporation, Australia's No.1 entertainment company, having served from June 2000 through to 2011. Tim is currently the CEO of BUCKiTDREAM Inc, an innovative Entertainment Digital Marketing company.

The Prime board believe Tim's skill set and experience will be invaluable in assisting to further develop Prime's marketing, brand and growth strategy.

Other Appointments

Mr. Peter Madder is stepping down as Company Secretary and will be replaced by Mr. Dale Gaskell.

An Independent, Non-Executive Director, will be appointed as Chairman within the current financial year, in the interim Mr. Peter Madder, an Executive Director and CFO will act as Interim Chairman.

For more information on this announcement please contact **Simon Madder (Managing Director / CEO)** on (03) 9827 6999.

Prime Financial Group

Prime Financial Group is an Integrated Wealth Management Firm for business owners and family groups. Prime's goal is to become the Premier Partner to Accountants for Growth, Succession and Integrated Wealth Management and to deliver personalised advice to clients for a secure financial future.