

1 July 2019

Company Announcements Office
Australian Securities Exchange Limited

Prime Financial Group Ltd
ACN 009 487 674

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**Prime Financial Group Ltd (Prime – ASX code PFG)
Change of Address & Melbourne Office Co-location and Integration**

Prime advises effective 1 July 2019 it has moved its registered address and principle business address to: **Level 17, HWT Tower 40 City Road Southbank VIC 3006.**

Prime's telephone and facsimile number remain the same.

The Melbourne Office Co-location and Integration brings together over 70% of Prime's professional services and head office team across Accounting, Wealth Management, SMSF and Capital Advice and is consistent with Prime's strategy as one consolidated firm across Melbourne, Sydney and Brisbane.

About Prime Financial Group

Prime is an Integrated Accounting, Wealth Management, SMSF and Capital Advisory firm that operates a direct client advice model and a partnership model with Accounting and Advisory firms. Prime's goal is for clients to receive complete Accounting, Wealth Management, SMSF and Capital Advice.

For more information on this announcement please contact **Dale Gaskell-Kharsas (Company Secretary) on (03) 9827 6999.**