



[Media Release] Appointment of Independent Non-Executive Chairman - Mr. Paul Cowan

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The Board is pleased to announce the appointment of Mr. Paul Cowan as the Independent Non-Executive Chairman of Prime Financial Group Ltd.

Mr. Cowan was initially appointed to the board on the 12th of November 2015 as an Independent Non-Executive Director.

Mr. Cowan is an Executive-Director of

River Capital Pty Ltd and has previously served as a Director of a number of public companies including Brumby's Bakeries Holdings Ltd and Cash Converters International Ltd. Mr. Cowan has over 30 years' experience in the financial services sector including funds management, financial planning and corporate advisory. Having commenced his working career with Price Waterhouse in 1980, Mr. Cowan has a Bachelor of Economics degree from Monash University and is a qualified Chartered Accountant.

Mr. Peter Madder, an Executive-Director who was acting as Interim Chairman will remain the Chief Financial Officer and a Director of the Company. The board would like to thank Mr. Madder for his contribution as Interim Chairman.

For more information on this announcement please contact Dale Gaskell (Company Secretary) on (03) 9827 6999.

Prime Financial Group

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