

8 January 2007

Company Announcements Office
Australian Stock Exchange Limited

**AVFM LTD
CHANGE OF NAME AND ASX CODE**

The shareholders of AVFM Ltd recently approved to change the Company's name to "Prime Financial Group Ltd" as part of the merger with Prime Financial Group Ltd.

This change of name has been registered with ASIC and took effect from 2nd January 2007.

The ASX code under which the Company now trades will be "PFG".

Further company details are available via either of the the following websites;

www.primefinancial.com.au
www.avfm.com.au

Campbell Kennedy
Company Secretary
